

01 BRIEF DESCRIPTION OF THE PROJECT

Strengthening the distribution and distribution channels for products in the state, boosting trade and industry, in particular by making even low value-added products viable.

02 JUSTIFICATION AND OPPORTUNITY

- Enable local industry and commerce to reach the largest number of consumer markets.
- As opportunities, we cite the road network within the states, the constantly expanding rail network through the Transnordestina, the optimized structure of the Port of Pecem and the Air Hub in our capital.

03 INVESTMENT NEEDED

R\$180 million (creation of three logistics complexes in the regions: the Crateus hinterland, the north coast and Cariri, since the central hinterland already exists, with the aim of establishing a maximum perimeter of 100 km between the state's municipalities and the Transnordestina transshipment stations)

04 EXPECTED RETURN

Rate of Return 12% per year

Payback 9 years

Revenue Projection R\$ 30 million /year per port

05 SOCIAL AND ENVIRONMENTAL IMPACT

920 direct and indirect jobs between condominium management and installed companies, per structure, making a total of

2,760 jobs in the project.

CONTACTS

More information about
this and other projects:

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