

02 BIOTECH BAHIA

01 BRIEF DESCRIPTION OF THE PROJECT

A strategic project that will position investors and the state of Bahia as a leading biotechnology hub, integrating cutting-edge research and development, industrial development, talent training, consultancies, an ANVISA-certified analytical laboratory, spaces for incubating and accelerating startups, as well as a convention center for events in this segment. The project has exclusive tax incentives and direct government support. Brazil's northeast is a major consumer of pharmaceuticals, with 60 million people and no infrastructure for biotechnology, a unique opportunity for investment in the sector. BIOTECH BAHIA was conceived to be the first integrated center for RD&I, pilot production for clinical research and product validation, as well as regulatory certification to meet the strategic demands of the market, in addition to training highly qualified human resources for this segment. A unique and scalable business model, combining recurring revenues from laboratory services and production with strategic partnerships between universities, industries and startups in shared spaces that provide productive, strategic and profitable partnerships.

02 JUSTIFICATION AND OPPORTUNITY

Total CAPEX: US\$ 45 million (Approx) Annual

Revenue (average): US\$21,379,513

Payback: 13 years (single)

IRR: 10,9%

Revenues will come from the following mix of services offered at this center: consulting services, research and technological development, technological orders, training and qualification of human resources, biotechnology and biomedicine events, quality control tests for medicines and cosmetics.

03 INVESTMENT NEEDED

Perfectly aligned with the Sustainable Development Goals, it offers a transformative ESG impact, proving to be a powerful accelerator in the Northeast region, combining financial return with a strong impact on strengthening Brazilian public health and other markets, training generations of specialists in industrial biotechnology in the Northeast and transforming academic research into real products. With this, it becomes a bridge between academia and industry, driving the development of biopharmaceuticals and cosmetics from local resources and skills, enabling partnerships between local communities for sustainable extraction, saving lives and reducing logistical costs, contributing significantly to strengthening the economic and industrial health complex. In addition, the development will boost business tourism by attracting biotechnology events, a thriving and highly profitable sector that strengthens the entire chain of hotels and services in the region.

CONTACTS

More information about
this and other projects:

✉ investinbrasil@apexbrasil.com.br